

Level 2 & 3 Tourism & Business

Introductory Skills



REGISTER YOUR INTEREST

 0800 287 754

 reception@front-line.co.nz

 www.front-line.co.nz



What will I learn?

This course offers a blend of practical and theory-based learning, ensuring a deep understanding of workplace expectations within the sector. You will delve into the economic, social, and cultural impacts of tourism, while honing skills in business planning, entrepreneurship, marketing, and sales. From immersive field trips, learn from real industry practices and cross-cultural communication.



Qualifications

NCEA Level 2 and 3
NZ Certificate Tourism Level 2
NZ Certificate Business Level 3



Full-Time

40 Weeks
Monday - Friday
9am - 3pm
Rolling Intake



Industry Visits

Immersive field trips will deepen your understanding of real-world industry practices and enrich your learning experience

The programme aims to provide learners with two skill sets that compliment vocational pathways. It is designed to move learners towards more independent study skills in an environment where they are encouraged to take control and drive their own learning experience.

Designed to teach tourism industry skills and a real-life business experience. Vocational, academic, technical and soft skills will support pathway progression. Learners will work towards establishing confident standards of professional practice. The diverse and challenging programme by nature gives learners the opportunity to experience applied literacy, numeracy and language that is supported by digital and financial literacy.

What do you achieve?

- New Zealand Certificate in Tourism Level 2
(Introductory Skills)
- New Zealand Certificate in Business Level 3
(Introduction to Small Business)

Learners gain credits towards:

- National Certificate of Education Achievement Level 2
- National Certificate of Education Achievement Level 3

The programme begins with all students undertaking the TEC Literacy and Numeracy Evaluation

What's in it for you?

At the successful completion of this programme, graduates will have gained the New Zealand Certificate in Tourism and the New Zealand Certificate in Business. They will also have a clear understanding of what is expected of them in the workforce as junior employees in a business or tourism environment. Graduates will have met some of the entry level requirements for enrolling in higher levels of learning.

How long does it take?

1 year = 40 weeks full-time

Monday - Friday
9am - 3pm

Important dates

The first week of each school holiday is your recess week

Student Handbook, given at interview, contains all relevant course and holiday dates

Funding

Fees for this programme are covered

NZQA Unit Standards Covered

57	Provide customer service
18226	Apply cross-cultural communication for the tourism industry
18228	Demonstrate knowledge of specific New Zealand regions as tourist destinations
18237	Perform calculations for a tourism workplace
24726	Describe and compare social and cultural impacts of tourism
24727	Describe and compare impacts of tourism on the physical environment
24728	Demonstrate knowledge of work roles in tourism
24729	Demonstrate knowledge of world tourist destinations
24730	Demonstrate knowledge of the business of tourism
24731	Demonstrate knowledge of destination New Zealand
24732	Knowledge of tourist characteristics and needs
29055	Identify business opportunities
30077	Provide Mori culturally inclusive services in the workplace
33019	Communicate in an organisation
29057	Assess the feasibility and viability of a potential small business opportunity
32340	Identify the external environment of a business opportunity/ies
32341	Produce an establishment plan for a small business opportunity/ies
33211	Demonstrate knowledge of the history of Aotearoa New Zealand tourism
33212	Describe and analyse the economic, socio-cultural, and environmental impacts of tourism