

Grow Your Business with Digital Marketing

The online world is hugely competitive and constantly evolving in this everchanging world. Future-proof your Digital Marketing and learn how to grow your business with simple and effective tools.

Front-Line have partnered with internationally recognised Digital Eagles, a digital marketing agency based in both New Zealand and Australia.

This will give an insight on local and global digital marketing trends and how you could apply these to your everyday businesses to aid the growth of your business.

It is intended to help you develop confidence with online platforms and understand how you can create a marketing strategy that will ensure your customers are attracted to your business and grow their loyalty with you.

This one-day course is designed for those who are new to the concept of Digital Marketing and want to develop their skills further or feel they are not using Digital Marketing to the best of its capabilities.

Topics we will cover:

- What is Digital Marketing
- Understand a Digital Marketing strategy
- How to recognise your customer market
- The right channels to engage

When	July 7 th 2020
Time	9am – 3pm
Where	Front-Line Training 416 Dee Street Invercargill
Investment	\$260 +GST
Things you need to know	Limited seats available
	Light refreshments and all course materials will be provided
	Participants will receive a Certificate of Completion at the conclusion of the workshop

- Customer persuasion
- How to create a simple effective Digital Marketing campaign to grow your business

- All participants are to complete an enrolment form and provide evidence of Identification. Depending on your Visa status you may be required to provide additional evidence.
- If courses are postponed due to insufficient enrolments, participants will be offered a full refund
- Payment must be received prior to attending the course

- No refunds will be given if cancellation is made within 5 days of the start date, however a substitute is welcome to attend
- Part refund will be provided if cancellation made prior to 5 days of course commencing.
- For further details on our Terms of Trade enquire at reception

To secure your place today:

Phone: 03 214 2174

Email: reception@front-line.co.nz

www.front-line.co.nz